

CÁTEDRA JUVJOL

ROSA GRES DRAWING CONTEST

INTRODUCTION

The Jujol Chair calls for the third consecutive edition of the drawing contest in honor of the architect Jose M. Jujol. With this we are proud to continue disseminating the work and thought of this great architect.



COMPETITION AND AWARDS

The aim of the drawing contest is to promote the study and dissemination of the work of the architect Josep M. Jujol, through the study and representation of one of his works, in this third edition we have selected the iconic “Torre de la Creu” in Sant Joan Despí (P. Canalties, 14) recently rehabilitated.

Built between 1913 and 1916 by the architect Josep M. Jujol i Gibert, the Torre de la Creu is also known as “Torre del Ous”, “Casa dels ous” and “Torre Parellada”, and originally called Gibert Tower, as it was originally designed as a summer house commissioned by Josefa Romeu i Grau, Gibert’s widow and Jujol’s aunt. The “Torre de la Creu” is a modernist architectural work designed by the Catalan architect Josep M. Jujol, which is located in the city of Sant Joan Despí, in the province of Barcelona, Spain. The tower has a cylindrical structure and rises to a height of 30 meters, making it one of the tallest buildings in the area. The Creu tower has undergone several renovations and restorations over the years. In the 1980s, structural consolidation work was carried out to ensure the stability of the tower, which had suffered some damage due to erosion and the passage of time. Subsequently, in 2008, the Col·legi d’Arquitectes carried out a comprehensive restoration of the tower. In 2014 the City Council carried out a new campaign of rehabilitation of the exterior, this restoration included work on the structure and facade, as well as the renovation of the exterior ornamentation. In 2022 the last restoration of the tower was carried out, reviving once again the character of this building. The Creu Tower is a work that has become symbolic and a reference of the architecture of the architect Jujol.

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BUILDING DESCRIPTION

The most outstanding feature of the Torre de la Creu is its façade, which is ornamented with a series of architectural elements including glass mosaics, glazed ceramics, wrought iron and relief sculptures, all designed by Jujol. The colors used in the ornamentation are vibrant and vivid, creating a striking visual effect. At the top of the tower, there is a wrought iron cross that symbolizes the local church and becomes the most emblematic element of the Torre de la Creu.



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The Creu tower is an isolated two-family building, built by assembling five cylindrical bodies of circular plan of different sizes, both in diameter and height, the same in which the rooms and stairs of the house are located, which makes the building stand out and become a singularity within the context. Also contributing to this singularity is the set of domes of different sizes and shapes that crown the building, with a ceramic mosaic finish that gives it a unique image and a “remarkable chromaticism”. The building is surrounded by a garden encircled by a fence with an undulating crown and a wrought iron gate. This garden and the fence with the grille are part of the building and participate in its values and are therefore also considered a monument.

COMPETITION

The contest organized by the Jujol Chair of the Universitat Politècnica de Catalunya UPC Barcelona Tech, is “sponsored” by the ceramic company “ROSA GRES”, and in collaboration with the City Council of Sant Joan Despí and will have two categories:

- **A** Drawing of the architectural space elaborated from a visit to the site using manual, soft, watercolor, ink, mixed media, etc. techniques. The motif is free and may be of the exterior, interior, general, partial or detailed, etc. Visits can be arranged at: cannegre@sjdespi.net.
- **B** Interpretative / creative drawing of the Torre de la Creu made from bibliography, archive material, etc. by means of manual or hybrid redrawing, collage, photomontage, photography, artifact, mixed techniques, etc. A list of bibliography and links is provided at the end of the rules.



AWARDS

- A first prize of 500 € will be awarded in each category.
- The three best works in each category will be awarded with a ceramic specially manufactured by the company "ROSA GRES", reproducing an original design of the Architect Jujol and a diploma for the twenty finalists.
- The finalist and awarded works will be exhibited in the "Torre de la Creu" during the 48h OPEN HOUSE Architecture Festival in October 2023.
- The selection committee reserves the right to make a readjustment in the distribution of the economic prizes, such as awarding ex aequo prizes or special mentions.

JURY

The jury of the Jujol Chair Drawing Competition will be chaired by its Director together with the following persons:

- Director of the scientific committee of the Jujol Chair.
- Director of the EPSEB or his delegate.
- Director of the A.R. Department - U.P.C.
- Representative of the company Rosa Gres.
- Representative of the City Council of Sant Joan Despí.
- Director 48H OPEN HOUSE Barcelona

TERMS AND CONDITIONS

The competition is open to students of any national and international specialty and university, who must justify their status as students with a copy of the registration or certificate of the center where they study. To participate in the third edition of this Drawing Contest "Càtedra Jujol" it will be necessary to accept the conditions of participation listed here and the table of basic information of the treatment and protection of personal data of the UPC, related to the participation and management in the contest that each participant must SUBMIT SIGNED.

SCHEDULE

This contest will follow the following schedule:

- March 27, 2023 : Beginning of the competition
- May 10, 2023: Closing date for receipt of postal mailings.
- May 19, 2023: Deadline for receipt of submissions to the Jujol Chair.
- June 01, 2023: Publication of selected drawings on the Web.
- June 15, 2023: Publication of the winning drawings on the Web.
- During the month of October: Awards ceremony. The event and place of delivery will be announced and disseminated.

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PRESENTATION OF THE WORK AND DOCUMENTATION REQUESTED

The attached entry form, along with the entry form must accompany each drawing.

- The drawing submitted must be an original work of dimensions 29.7 x 29.7cm and must not have been previously published in paper or digital format; no text or signatures will be included on the drawings; the author's data will be placed on the back of the drawing.

Those wishing to participate must submit each proposal in 2 formats:

- 1 Physical format proposal: dimensions of 29.7 x 29.7cm. on rigid support.
- 2 Submission in digital format: A file in JPEG format size 29,7 x 29,7cm. With a resolution of 600 ppi and a maximum weight of 15 MB. Hand drawn or mixed media drawings must be scanned.

Form: A DIN-A4 size PDF file with the registration form and complete data.

Proof: A photocopy of the receipt of the registration to which the participant belongs.

The digital documents (proposal, form, proof) shall be sent by means of a single e-mail to the address catedra.jujol@upc.edu. The subject of the e-mail shall be: III JUJOL DRAWING COMPETITION followed by a hyphen under "_" and the surname of the contestant.

- The original document should be submitted in person or by mail to the Jujol Chair. Avda. Gregorio Marañón 42-50, 2nd Floor P 223, 08028 Barcelona (Spain). To facilitate delivery from a distance for participants in category _B, the contact details of a copy shop will be provided for those who wish to have their proposal printed and mounted on a rigid support.

Only complete submissions or submissions received on or before May 19, 2023 by 1:00 p.m. will be considered.

The Jujol Chair reserves the right to disseminate, exhibit or publish in a book the winning drawings, as well as those of recognized merit. The Jujol Chair reserves the right to disqualify any participant who violates any of the conditions listed herein. The Jujol Chair reserves the right to modify or stop the contest at any time, if circumstances require it and this without justification. The Jujol Chair also reserves the right to make a sovereign judgment on any difficulties in the interpretation or application of these Rules.

INQUIRIES

The consultations or clarifications to the Rules of the Contest, should be made in writing via email, be clear and only when they are really necessary, this to expedite communication between participants and organizers. They should be addressed to the organizing committee of the Catedra Jujol with the subject "3 CONCURSO DE DIBUJO JUJOL", to the following email address:

catedra.jujol@upc.edu

We invite you to visit our website <https://catedrajujol.upc.edu/es>, and our instagram account @ [catedrajujol_upc](https://www.instagram.com/catedrajujol_upc) which will serve as a direct and interactive communication channel.

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INTELLECTUAL PROPERTY RIGHTS

The author of the proposals submitted will transfer free of charge the rights of reproduction, transformation, exhibition, dissemination and public communication to the Jujol Chair, without time limit and worldwide, and without implying any payment or consideration beyond that associated with the prize of the competition, if applicable. For the purposes of this assignment, transformation is understood as the simple inclusion of the work submitted in the university's databases.

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DATABASES / ARCHIVES

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*Bibliografía extraída de la tesis doctoral "The elements of drawing & the lamp of life : J. M^a. Jujol desde una mirada contemporánea" de Juan Mercadé Brulles (UPC, 2019)

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